

THE ART OF THE SALES CENTER

SALES ENVIRONMENTS FOR HOME BUILDERS





OUTSIDE THE BOX, INSIDE INGENUITY

When home buyers walk through the doors of your new sales center, the attention to detail and the sense of connection we help you create will help them envision just how good life will be living in your community.

*This world is but a canvas
to our imagination*

—Henry David Thoreau



HARVESTCOURT



FIRST IMPRESSIONS

Tastefully curated decor with the latest in technology.

MARKETSHAREONLINE.COM

For more information or a consultation please contact us at 408-934-8305.

Harvest Court

Sales Center

SumerHill Homes





Imagination doesn't stop at four walls. Take inspiration into unexpected areas, like poolside.

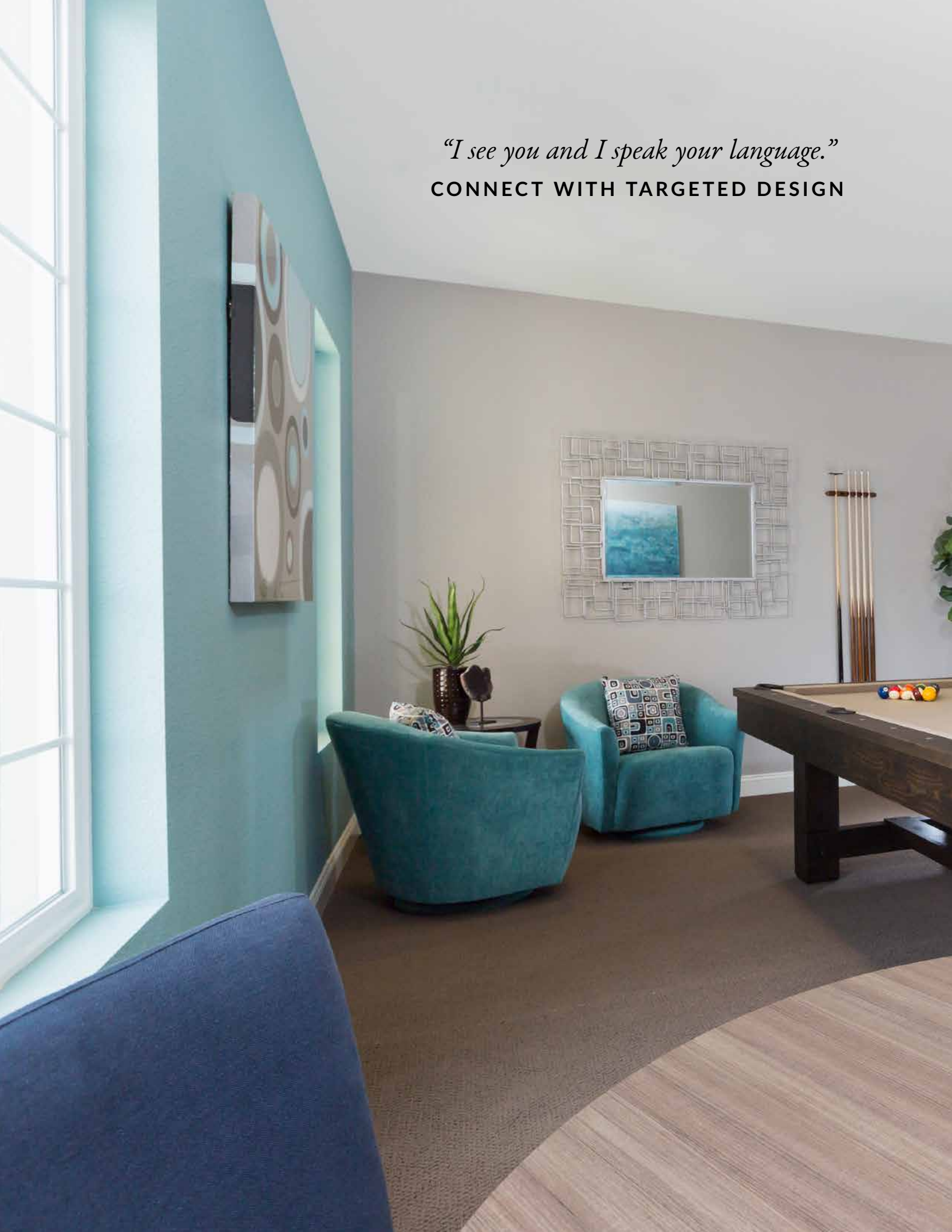
Amalfi

Sales Center & Recreation Areas

SCS Development

To view the full collection visit
[marketshareonline.com](https://www.marketshareonline.com)

"I see you and I speak your language."
CONNECT WITH TARGETED DESIGN





Amalfi

Sales Center & Recreation Areas

SCS Development

SLATE & ONYX

JORDAN FANDH





TECHNOLOGY AND DESIGN

The perfect meeting of function and style.

Slate & Onyx at Jordan Ranch

Sales Center

TRI Pointe Homes





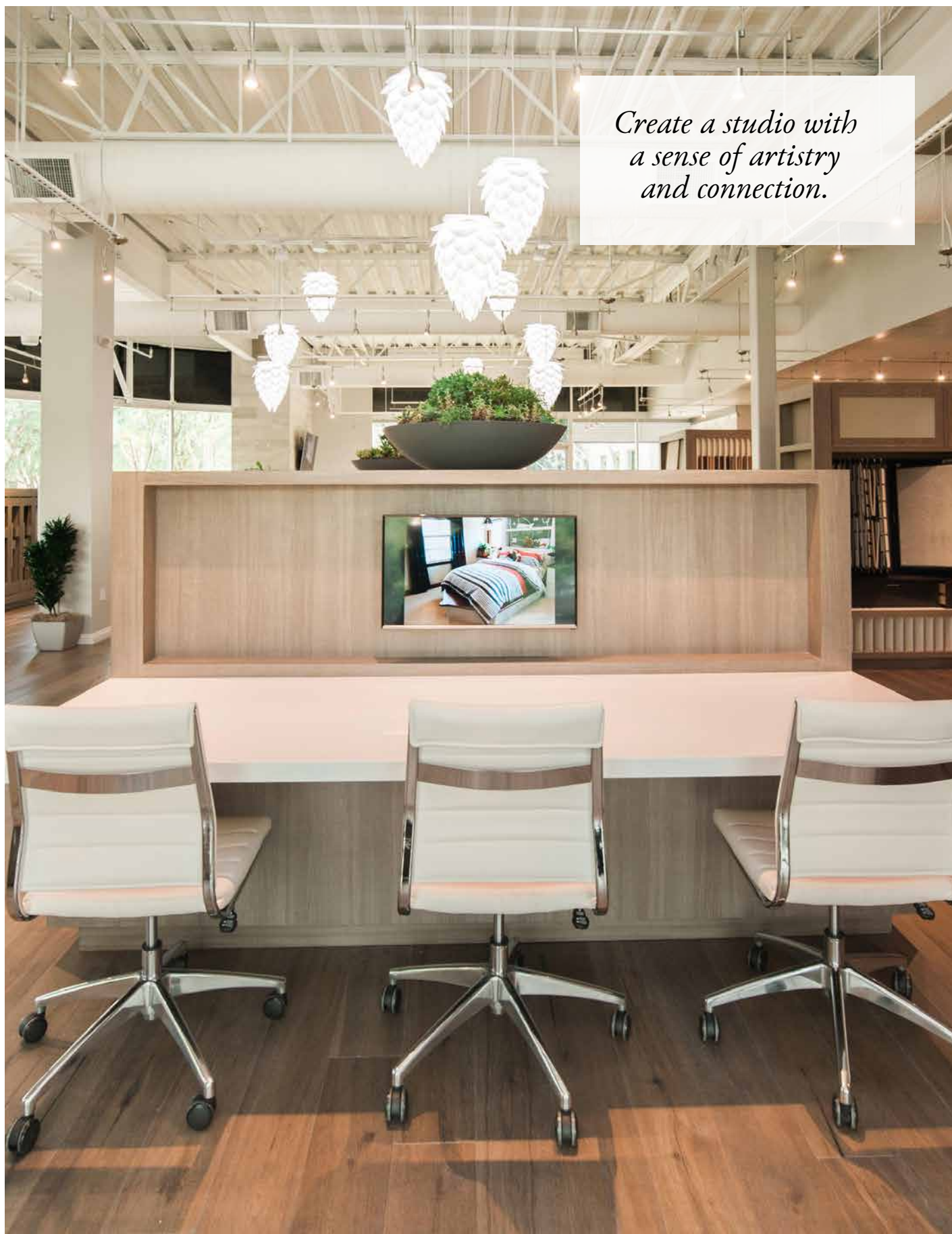
Functional custom cabinetry and lighting enhance the setting while keeping design samples front and center.

The Design Studio

HomeSite Services

To view the full collection visit
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*Create a studio with
a sense of artistry
and connection.*









EXPANSIVE DESIGN & FOCUSED FLOW

A smart space plan and impeccably designed signage put the finishing touches on an expansive pavilion.

Centered On Capitol

Sales Pavilion

Trumark



Think Outside the Box. DISSOLVE THE
LINE BETWEEN INDOORS AND OUT.



An open floorplan blurs the line between the ample landscape and the cozy atmosphere within.

Centered On Capitol

Sales Pavilion

Trumark

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[marketshareonline.com](https://www.marketshareonline.com)





Coopers Place, TRI Pointe Homes

Sales Center



Showcase Local Favorites "THIS IS WHERE I WANT TO BE."



Coopers Place, TRI Pointe Homes

Sales Center


MONTE AZUL
at Verdera





MAKE A BIG IMPACT IN A SMALL SPACE

A small space is a challenge but with the right space planning and design it works.

Monte Azul

Sales Center

Premier United Communities

RIVER ISLANDS



Artful Graphics SET THE SCENE AND TELL YOUR STORY

River Islands has been envisioned and created by River Islands Development, a subsidiary of The Cambay Group, which is wholly-owned by British Isles-based Somerston Holdings. The Cambay Group has more than thirty years of experience in real estate investment, development and finance, with projects representing master planned community development, office, retail, telecom and data centers.

In Northern California, Cambay is best known as the developer of Windemere in San Ramon, one of the largest master planned communities in the San Francisco Bay Area.

Cambay's parent company, Somerston Holdings, is part of the Somerston Group of companies, which has been in business since 1857. Over the years, the company's operations evolved from a line of clipper and steamships and then tramp cargo ships. By 1975, after 121 years in the shipping business, the last of the shipping assets were sold. From 1975, the company's focus became the new focus, and it has since set a track record of success in three continents.

Somerston Holdings is a pioneer in the real estate industry and white house flag. That flag can be seen flying over the River Islands.

A PIONEERING SPIRIT







River Island, Cambay Group

Sales Pavilion

WALK AROUND AND
SEE IF YOU GET A
FEEL FOR THE PLACE

*Give home buyers a taste
of how delightful “coming
home” can be.*

Welcome to your
new home.

- ▶ CENTER FOR PERFORMING ARTS
- ▶ SAP CENTER
- ▶ DOWNTOWN SAN JOSE
- ▶ AVAYA STADIUM



Pulte
Homes

ONYX





CLEARLY APPEALING

The sales center is an artful balance of information and design. Contemporary materials and custom, innovative displays create an informative space.

Onyx

Sales Center

Pulte Homes





Mataro, Brookfield Residential

Sales Center





Bayshores Park, William Lyon

Sales Pavilion



INTERIOR DESIGN

In the Beginning

From a void an idea emerges.

SPACE PLANNING

Evolution

The creation settles in and the connections are apparent.

GRAPHIC DESIGN

Detail

The visuals bring enlightenment.



Serenity, Premier United Communities

Sales Center

FABRICATION

Creation

From the ethereal to the essence.

SHIPPING/ASSEMBLY

Movement

Everything in tandem producing a landscape.

INSTALLATION

Environment

You see it, feel it, experience it, and it feels right.





Iron Oaks, Toll Brothers

Sales Pavilion



Tell Brothers

Tell Brothers

2015 ANNUAL REPORT



THE FINAL TOUCH A TAKE-AWAY

*“I begin with an idea and then it
becomes something else.”*

— Pablo Picasso



IRONOAK
at Ironoak Creek

Fall 2011



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Toll Brothers
America's Luxury Home Builder

IRON OAK
at Alameda Creek

OPEN HOURS
WINTER
10 AM - 5 PM
SUMMER
11 AM - 6 PM
925.944.2000

Toll Brothers

TRIBECA





An eclectic landscaping mix and a river rock fountain create an exciting vacation-like vibe before entering the sales center.

Tribeca

Sales Center, Outdoors

Pulte Homes

MARKETSHARE INC.

At Marketshare we love what we do, helping home builders bring their sales environments to life for over 30 years. Our passion and commitment comes through in every design, every interaction, and every completed sales environment. Our capabilities include design, fabrication, assembly and staging of sales centers, sales pavilions, design centers and related marketing spaces. Visit our website or call 408-934-8305.

VISIT US ONLINE AT marketshareonline.com



